

# Join OUR COMPANY



## Stafford Motor Co. (Pvt) Ltd.

is the sole authorized distributor for the world renowned and prestigious HONDA range of products. Since 1977, we have been maintaining the highest standards of quality with unwavering passion & commitment to achieve high customer satisfaction and unmatched brand loyalty. In order to strengthen our Sales & Marketing team, we are on the look for motivated and energetic individuals for the following position.

### Job Title

## BDA for Northern & Southern Region (Motorcycle Sales)

### Requirements / Qualifications

- Passed GCE A/L or professional qualification through a reputed institution such as CIM or SLIM is an added advantage.
- Fluency in Sinhala, Tamil, and English (considered as an added advantage)
- Proficiency in MS Office (Excel, PowerPoint, etc.)
- Excellent interpersonal skills - ability to build rapport and establish strong working relationships.
- Strong organizational and time management skills.
- Self-motivated school leavers with a positive attitude and willingness to learn.
- A good school background will be considered positively.
- Valid riding license is required.

### Key Responsibilities

- Lead and develop dealer staff to maximize sales performance.
- Conduct market surveys and competitor analysis to drive strategic decisions.
- Organize sales promotional activities and service campaigns.
- Ensure high standards of customer service and showroom management.
- Work closely with leasing companies for payment collections.
- Coordinate with service & spare parts teams for seamless after-sales support.
- Regular field visits to identify market potential and evaluate dealer performance.

If you are confident of your capabilities and look forward to a challenging and promising career, you can email or WhatsApp the number provided.

Whatsapp  0760 749 741

[hrcareers@honda.lk](mailto:hrcareers@honda.lk)

 **Stafford**  
Motor Co. (Pvt) Ltd.



 718/7, Maradana Road, Colombo 10.

 +94 117 607 256

Honda Sri Lanka

